

## Recruitment: one Communicator

IFOAM – Organics International is the international umbrella organization of organic agriculture movements worldwide. IFOAM – Organics International 's mission is leading, uniting and assisting the organic movement in its full diversity. The goal is the worldwide adoption of ecologically, socially and economically sound systems that are based on the principles of organic agriculture.

For the successful implementation of his project Organic Markets for Development (OM4D) in Burkina Faso, IFOAM – Organics International is seeking a Communicator.

OM4D aims at the creation of opportunities for the smallholder farmers by inclusion into domestic and international organic markets and the adaption to existent and new local and global challenges such as inequity, climate change, scarcity and depletion of natural resources. It uses the opportunity of an increasing demand for organic products as an engine for development. IFOAM – Organics International with the support of its partner organization Agro Eco – Louis Bolk Institute and numerous old and new local partners implements the project in four West African countries: Ghana, Burkina Faso, Togo and São Tomé.

The goal is that organic farming and related market systems enable smallholder farmers to improve their living conditions. The specific objectives are:

- **Competent organic institutions that facilitate growth and expansion in the organic sector:** the four national umbrellas get organized, are strengthened to bring together a wide range of stakeholders including representatives from the Civil Society, Private and Public Sectors to discuss and decide on the major issues to be addressed/advocated for at national levels. (Outcome A)
- **Established local food systems foster local organic domestic markets (PGS):** the stimulation of the organic domestic market through promoting local, direct market systems. These integrate the interests of farmers and consumers in order to secure better incomes for smallholder farmers and access to healthy food and balanced diets for all. (Outcome B)
- **Increased acreage with organic practices and organic trade volume through market demand:** The development of high impact value chains (shea for Burkina Faso) for the international market aims at improving the practices and increasing the incomes of smallholder farmers and other actors engaged in the VCs. Through the application of agro ecological principles, more sustainable use and conservation of natural resources is ensured and the acreage of land with organic farming practices is increased. (Outcome C)
- **Policies fostering organic market development with inclusion of the poor are promoted at national and international levels:** coordinated advocacy efforts lead to a better understanding of the needs and requirements of the respective countries and influence positively policies and laws. Successful methods and tools applied within this project will be showcased for recognition and replication. Relevant international processes are observed and influenced to improve the position of poor exporting countries. (Outcome D)

## **Communicator**

### **Tasks**

The OM4D communicator shall perform the following tasks:

- Update the list of all organic stakeholders in the country, develop short profiles of their activity, make sure that they participate in, contribute to the movement;
- Promote, stimulate, animate, information exchange among the stakeholders, so that bottlenecks are solved;
- Ensure the implementation of activities under Output 1 as required by the lead expert;
- Participate to, and at a later stage, conduct and facilitate the quarterly stakeholder meetings;
- Coordinate logistics and organisation of events;
- Assist and support the lead expert and the project team in interacting with the national stakeholders;
- Promote joint action (mutualité) by the organic stakeholders;
- Contribute to the production of information materials for the project;
- Collect and channel information to document the organic sector in the region;
- Contribute to the identification of participants for the Organic Leadership Course;
- Participate in project related meetings in accordance with the Lead expert and Project Coordinator
- Produce and submit to the Lead Expert quarterly narrative and financial reports; the communicator is responsible for the timely submission of the reports, in accordance to the agreed project procedures
- Collect invoices, receipts and project documents as agreed with the lead expert;
- Ensure the information flow with the other project partners about any activity taking place outside the OM4D project but relevant to the implementation of the project;
- Perform other tasks needed for the successful implementation of the OM4D project as required by the Lead Expert and project management team.

### **Profile of the candidate**

- University degree in agricultural science, rural development, international relations or other related disciplines
- Preferably good knowledge and understanding of the agriculture and organic sector in Africa including legislative framework and national / regional institutions and stakeholders
- Good communication, writing and networking skills
- Excellent written and spoken French (preferably also English); local languages are an asset.

### **Reporting and communication channels**

The communicator shall report to and be supervised by the lead expert in charge of Output 1. The communicator is also responsible for ensuring a close and regular communication with the other members of their respective national teams, namely the value chain coach and CNABio for PGS.

### **Application**

Your CV (including references) + motivation letter + and latest diplomas to be sent by mail to: [bureaucnabio@gmail.com](mailto:bureaucnabio@gmail.com). Limit: 16 mars 2018

Only candidates retained will be contacted. Keep ready for Interview 20 March